

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Commerce 5th Semester

(2123)

(21)

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper : BCM-505

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :—From Section A, attempt any **four** questions, each carries **5** marks, and from Section B and Section C attempt **two** questions each and each question of Sections B and C carries **15** marks.

SECTION—A

1. Explain the following :

- (i) Exemption of MSMEs
- (ii) Role of E-Commerce
- (iii) Business Planning
- (iv) Relevance of EDPs
- (v) Manager vs Entrepreneur
- (vi) Importance of E-Commerce in business.

SECTION—B

2. What is innovations ? Explain its features and need in today's world.
3. Discuss various theories of Entrepreneurship.
4. What is the Women Entrepreneurship ? Also discuss various problems faced and steps taken by Government to promote Women Entrepreneurship in India ?
5. Define an Entrepreneurial Development Programme. Discuss the phases in organizing EDPs.

SECTION—C

6. What is Logistics Management ? How it plays a significant role in development of Business ?
7. Explain the registration process of MSMEs in India.
8. What are the various benefits and exemptions available to MSMEs in India ? Explain in detail.
9. What do you mean by Product Planning and Management ? Discuss the main diversification strategies.