

Exam Code: 1263

Sub. Code: 9090

1058

Advanced Diploma Course (Add-on)

Tourism and Travel

Paper – I (CTT-105): Tourism and Culture

Time allowed: 3 Hours

Max. Marks: 75

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory.

x-x-x

I. Attempt any five of the following:-

- a) Explain the term Tribal Culture.
- b) What do you understand by Culture Heritage? Explain briefly.
- c) What are the various theatrical forms in India? Explain briefly.
- d) Write a note on "Unity in Diversity".
- e) Describe some of the main forms of Indian Costumes.
- f) Suggest few ways in which music can be projected as an important tool for tourism promotion.
- g) Describe few points to highlight the need to conserve culture.
- h) Explain few techniques of Indian dance forms. (5x3)

II. Write a note on 'Culture and Life' of India during celebration of various fairs and festivals. (15)

III. What are the different types of fairs celebrated in India? Highlight the diversity in Indian Fairs and Festivals. (15)

IV. Define sculpture. Discuss the different streams of sculptural art in India. (15)

V. What is the importance of Museum articles? Explain the different ways of acquiring museum articles. (15)

VI. Write a note on handicrafts in India. Discuss the variety of wood crafts and metal craft in India. (15)

VII. Describe the relationship between Culture and Tourism. Discuss any five Indian monuments having high potential for International Tourism promotion. (15)

VIII. What are the main features of Tourism Policy of Government of India? Critically evaluate this policy on preservation and conservation of Indian Culture. (15)

x-x-x